Curriculum vitae

J. Inigo Papu Vinodhan

Assistant Professor, Department of Business Administration
St. Joseph's College (Autonomous), Tiruchirappalli

B.Tech. (CSE), M.B.A., UGC-NET, TNSET

Email inigo@tosstheworld.org **College** Inigopopuvinodhan_bu2@mail.sjctni.edu **Web** inigo.co.in
LinkedIn linkedin.com/in/inigojoseph



Assistant Professor in the Department of Business Administration at St. Joseph's College (Autonomous), Tiruchirappalli, affiliated to Bharathidasan University, teaching in higher education since 2016. B.Tech. in Computer Science and Engineering, M.B.A. in Human Resource Management and Marketing, qualified UGC-NET and TNSET in Management, and a part-time Ph.D. scholar in Management Studies. Founder and trustee of TOSS Charitable Trust since 2009.

Positions

2020–now — **Assistant Professor, Department of Business Administration**
St. Joseph's College (Autonomous), Tiruchirappalli

2018–2020 — **Assistant Professor, Department of Management Studies**
Sri Meenakshi Vidiyal Arts and Science College, Tiruchirappalli

2016–2017 — **Human Resource Executive and Assistant Professor (M.B.A.)**
MASTeR Group of Institutions, Tiruchirappalli

2015–2016 — **President**
Team of Social Service (NGO), Tiruchirappalli, Chennai and Tuticorin

2013–2014 — **Studio Technical Coordinator**
Kalai Kaviri College of Fine Arts, Tiruchirappalli

Publications

Occupational stress and quality of work life across knowledge-intensive sectors: Toward a sector-sensitive integrative framework
Journal article · International Journal of Novel Research and Development, 11(6), 2026 · Read online

The role of green HRM, employee green behaviour and employee participation on sustainability in HEIs
Journal article · International Journal of Novel Research and Development, 11(6), 2026 · Read online

Millennial vs. Gen Z perspectives on green products: A conceptual analysis
Book chapter · Next Gen Marketing Strategies, Mind Reading Publications, Madurai, 2025

Impact of an NGO's initiatives in establishing street libraries and revitalizing school libraries
Conference paper · Proceedings of the G20 Library Summit, Pondicherry University, 2024

Invited lectures

2026 — **"AI in Marketing Management: Creating Smarter Customer Experiences"**
Resource person · Five-day international seminar on artificial intelligence and the future of business management, Morning Star Arts and Science College for Women, Kamuthi (online)

Education

Now — **Ph.D., Management Studies**
Part-time research scholar

2019 — **UGC National Eligibility Test (NET), Management**
Qualified April 2019

2017 — **Tamil Nadu State Eligibility Test (TNSET), Management**
Qualified September 2017

2016 — **M.B.A., Human Resource Management and Marketing**
M.A.M. College of Engineering and Technology, Anna University, first class

2013 — **B.Tech., Computer Science and Engineering**
Karunya University, Coimbatore, first class

Research

- Occupational stress and quality of work life
- Green HRM
- NGO management and community literacy

Training

2026 — Industrial training in retail operations
RetailG, skill-enhancement programme

2026 — Artificial Intelligence in Human Resource Management, 12 weeks
NPTEL–SWAYAM

2026 **Effective Public Speaking, a one-day training programme**
Guest of honour · Deanery of Extension Activities and Junior Jaycees Wing, Bishop Heber College (Autonomous), Tiruchirappalli, with JCI Rocktown

2026 **"Job Satisfaction and Connection of Minds as a Team"**
Speaker · State-level seminar, Anbalayam Trust, Tiruchirappalli

2026 **"Effectively Utilising JosTEL LMS for Teaching and Assessment"**
Resource person · Faculty development programme, St. Joseph's College (Autonomous)

2022 **"Be the CEO of Your Own Life"**
Speaker · Bridge course address, Sri Meenakshi Vidiyal Arts and Science College

2021 **"Heroes for Today: Tapping into Inner Genius"**
Speaker · Webinar series, M.A.M. College of Engineering and Technology

2021 **Career-oriented programme on herbal medicine and medicinal plants**
Resource person · SHEPHERD Extension Department, St. Joseph's College (Autonomous)

Teaching

Core B.B.A. papers I teach, by area:

Management and people: Principles of Management; Human Resource Management; Business Communication; Organisational Behaviour; Industrial Relations; Performance Management

Marketing and enterprise: Marketing Management; E-Commerce; Entrepreneurship; Management of Micro, Small and Medium Enterprises

Numbers and systems: Computer Applications in Business; Business Mathematics and Statistics for Managers; Operations Research for Managers; Management Information System; Business Analytics; Research Methodology

Economics and finance: Managerial Economics; Financial Management; Financial Planning and Investment Management; International Ventures, Mergers and Acquisitions

Law, operations and global business: Business Law; EXIM Policy and Documentation; International Business; Production Management; Logistics and Supply Chain Management

Teaching tool: built the Network Diagram Simulator, a free web app for CPM network analysis used in Operations Research (sjcbba-ns.streamlit.app).

Responsibilities

2025–2026 **Member, Micro-Quality Cell (MQC)**
Departmental data for NAAC accreditation and the India Today ranking

2025 **Student outreach with TOSS Charitable Trust**
B.B.A. students at a social responsibility seminar, as Talent Fest volunteers and at a park tree planting

2024–2025 **Coordinator, Biz-Tech Club**
Ran BIZ-OPERA, a state-level intercollegiate management meet, with 150 students from other colleges

2023–2026 **Departmental In-charge, JosTEL learning management system**
Designed and ran the programme's first fully digital component test

2023–2026 **Undergraduate research supervision**
49 final-year projects, each with an internship, since 2023

2022–2026 **Soft Skills Trainer**
Joseph Academy for Soft Skills (JASS)

2020–2026 **Member, Board of Studies**
St. Joseph's College (Autonomous), Tiruchirappalli

2025 Orientation and Sensitisation Programme on the National Education Policy 2020, 10 days
UGC–Malaviya Mission Teacher Training Centre, NIEPA, New Delhi, with the Central University of Karnataka

2025 AI and Workforce 5.0 for a Circular and Sustainable Economy
Loyola Institute of Business Administration, Chennai

2025 Publish with Purpose: Mastering the Art of Academic Writing, 10 days
MCC Research Colloquium, Madras Christian College

2025 SPSS for Data Analysis in Social Science Research
MCC Research Colloquium, Madras Christian College

2025 Contemporary Approaches to Research Paper Writing
AIMS IBS Business School, Bengaluru

2025 Pedagogical Immersion in Education: A Transformative Path
Faculty Development Centre, St. Joseph's College (Autonomous)

2024 Career Essentials in Generative AI
Microsoft and LinkedIn

And 48 more programmes, workshops and seminars since 2020, listed at inigo.co.in/cv.

Memberships

2009 **Founder, Trustee and Core Member**
TOSS Charitable Trust, Tiruchirappalli

2022 **Life Member**
Academic and Research Conclave, Coimbatore

Community

Founded TOSS Charitable Trust in 2009: 150+ volunteers in three districts; the TOSS Talent Fest for differently-abled and special children, in its twelfth year; tree planting, river clean-ups and libraries.

Languages

English and Tamil; basic Italian and Japanese

Online

- heartapps.github.io
- github.com/daprofezza
- tosstheworld.org